

ROCKY DAWUNI

GRAMMY nominated musician and activist, [Rocky Dawuni](#), straddles the boundaries between Africa, the Caribbean and the U.S. to create his appealing *Afro Roots* sound that unites generations and cultures. A galvanizing performer, Dawuni has shared the stage with Stevie Wonder, Peter Gabriel, Jason Mraz, Janelle Monae and John Legend, among many others. Named one of Africa's Top 10 global stars by CNN, he has showcased his talent at prestigious venues such as The Kennedy Center, Lincoln Center and The Hollywood Bowl. Rocky is a UN Environment Goodwill Ambassador for Africa as well as a UN Foundation Ambassador for the Clean Cooking Alliance. Through these designations he uses his music to shine a light on crucial issues facing humanity cross the globe through live concerts, speaking roles, panels, youth empowerment, leadership circles and more.

Influenced by the soulful beats of Fela Kuti and the positive messages of Bob Marley - Rocky Dawuni's infectious, sing-along sixth album, [Branches of the Same Tree](#), (Cumbancha) was nominated for a GRAMMY for "Best Reggae Album" (2016) featuring the Afro Dancehall mashup video "[African Thriller](#)." Branches highlights Dawuni's ability to communicate a universal, uplifting message that crosses borders and reaches out to the hearts of millions.

In early 2019, Rocky released the first single & title track to his much anticipated 7th album entitled "[Beats of Zion](#)" with its striking accompanying video shot in Jamestown, Accra (Ghana). The full album dropped on March 8, 2019 through Six Degrees Distribution with the release o. "Beats of Zion" has already been named "[Top Tune of the Day](#)" on tastemaker station KCRW. Another forthcoming track from the album "[Let's Go](#)" is the theme song for Cadbury Canada's Bicycle Factory Campaign 2018 and the beautiful 360 degree video from the song has already reached over 1 million views on You Tube. In a time when divisive rhetoric is on the rise and the political climate prefers to build walls over bridges, Rocky's album "Beats of Zion" is a refreshing message about global unity and a worldview of oneness.

Press release: <http://pressjunkiepr.com/clients/rocky-dawuni/>

Listening & Sales Link for all platforms: <https://rockydawuni.lnk.to/beatsalbum>

"Beats of Zion" video

<https://youtu.be/gWNpphv-7rk> (premiered on [PopMatters](#))

"Wickedest Sound" video featuring Stonebwoy

<https://youtu.be/DiDtpnlHVXk> (premiered on [Medium.com](#))

"Elevation" Video (premiered on Explore.org)

<https://youtu.be/z3BZMzhnO-Q>

Press release & links & quotes:

<http://pressjunkiepr.com/clients/rocky-dawuni/>

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“Modern Man” Remix by Gaudi listening & sales link all platforms:

<https://rockydawuni.lnk.to/modernmanremix>

Rocky Dawuni Links:

<http://www.rockydawuni.com>

<http://www.youtube.com/rockydawunimusic>

<http://www.facebook.com/rockydawuni>

<http://www.instagram.com/rockydawuni>

<http://www.twitter.com/rockydawuni>

EPK: <https://www.youtube.com/watch?v=oZvqFVscwAg>

“African reggae star Rocky Dawuni continues to demonstrate he’s one of the most exciting artists coming out of Africa. His style goes beyond traditional roots reggae by incorporating other genres such as highlife, ear friendly Afropop, seductive global beats and more. “ - [World Music Central](#)

“Influenced by sounds from across the African diaspora – everywhere from Dawuni’s native Ghana to the Caribbean – and beyond, the artist cements his role as a central voice in the contemporary African reggae scene by expanding its very scope.” - [PopMatters](#)

*“What a tremendous performance from international reggae star Rocky Dawuni. It has been a joy to watch his maturation as a writer and performer, and this Ghana-based video shows him at the absolute height of his powers, chanting an irresistibly danceable melody that expands the range of his syncretic powers. First rate and a pure joy!” -**Roger Steffens**, author of the award-winning “So Much Things to Say: The Oral History of Bob Marley*